

Enlightened Offshore Development to Grow Your Business



Two models. One outcome: high-quality software delivered your way.

Short-term Thinking Undermines Speed

Quick & dirty development works for prototypes, but accumulates technical debt *fast*. Each iteration of the prototype widens the gap between your customers expectations based on the last demo and what your business can actually deliver.

MINDFUL SCALING FOR GROWTH STARTUPS

To succeed, you need to Scale Mindfully. Our active engagement drives us to create clean designs, maintainable code, and clear documentation. Team continuity means we improve your velocity with every sprint.

PERFORMANCE BASED PHILANTHROPY

This unique approach is backed by our Performance-based philanthropy model, where up to 10% of our fees are contingent upon hitting mutually agreed upon metrics. Your growth is our growth.

Who Are We?


Maitri is led by a trio of US-based founders dedicated to mentoring and advising growing businesses on developing products and operations that leverage offshore teams in Nepal. Jeff Rick (CEO), Julie Ditta (COO), and Robert Woollam (CTO) have decades of experience scaling tech companies like Deerwalk, Rezzonate, Sungard, Cedar Gate Technologies, Cisco, WebEx, Intranets.com, Change Health, Optum, and Tenet Health Systems.

What Do We Do?

It's not enough to have a vision; you need a sustainable plan to reach it. That's where Maitri's team of product experts come in. Our proven processes span Product Development, Agentic and Traditional Software Development, Data Management, and Operations Management. We identify essential capabilities, key milestones, and potential technical risks, then work with you to design a comprehensive roadmap that enables reliable delivery of key features to your customers.

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Our Services

PRODUCT DEVELOPMENT

- Product Design
- Security Risk Assessment
- Product Roadmap Workshops
- Feature Design and Refinement
- User Support Model

AGENTIC SOFTWARE DEVELOPMENT

- All Traditional Development but at 3-5x Throughput
- Continuous Delivery
- Production Grade Code
- Full Ownership
- AI Governance Protocols
- Flexible Design

TRADITIONAL SOFTWARE DEVELOPMENT

- Architectural Design and Review
- UI Design
- Test Strategy Development
- Full Stack Application Development
- System Integration / API Development

DATA MANAGEMENT*

- Enterprise Data Warehousing
- Business Intelligence Strategizing
- Data Quality
- Data Modeling
- Data Exchange Automation
- Data Enrichment
- Data ETL

OPERATIONS MANAGEMENT

- Implementation Strategies
- Cloud Cost Management
- Configuration Management Support
- Business Process Outsourcing
- Business Process Automation

*DATA MANAGEMENT VIA MARÉ INSIGHTS - WWW.MAREINSIGHTS.COM

Our Success Principles

EVIDENCE-BASED SOLUTIONS

Maitri brings decades of experience solving complex technical problems. We believe in applying proven technologies in line with best practices to reduce complexity and risk to your projects. Established frameworks and design patterns are the backbone to ensure sustainable scalability, security, and performance.

FUTURE-READY ARCHITECTURE

Having a well-documented design allows for up front risk identification and ensures a clear shared vision for all parties. It sets the foundation for performance, scalability, and future enhancements. Maitri has a proven development process utilizing methodologies that allow for easy configuration change without rebuilding your solution from scratch.

COLLABORATIVE OFFSHORE EXECUTION

The scarcity of quality developers in the US has made Maitri's offshore development center in Kathmandu an even more valuable resource. With over 15 years of experience operating in Nepal, Maitri offers quality development teams that provide a cost-effective solution for businesses, ensuring faster project delivery and without compromising on quality.

PARTNER DIRECTED OUTCOMES

Maitri puts focus on both business and technical outcomes. This begins with early-stage ideation, concept validation, and business process design and concludes with product testing, prototyping, and full scale technical feature implementations. Maitri's team of executives and engineers will be with you every step of the way during the development journey.

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Schedule a Call
Today

www.maitriservices.com

